



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L3

Results as of: 2/28/2014

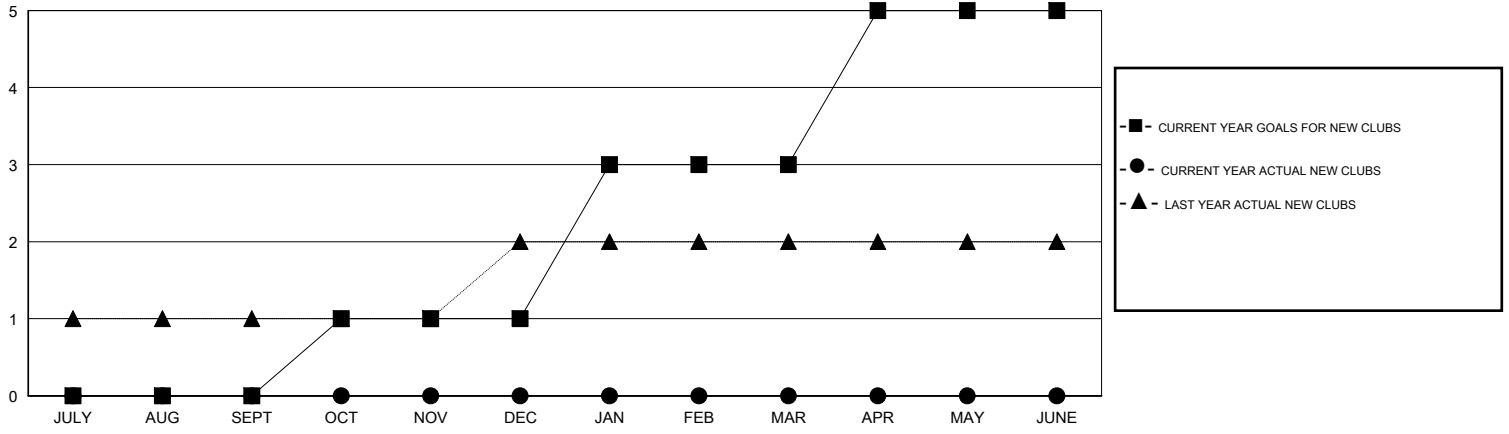
GMT: DANA BIGGS

LOCATION CALIFORNIA

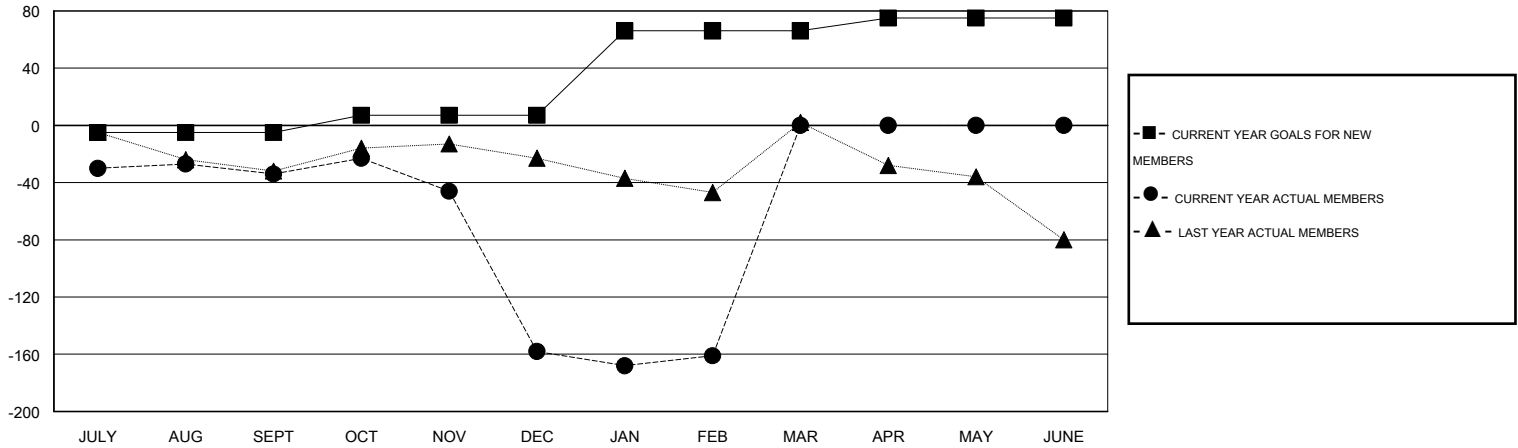
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	-5	45	79	-34
OCT/NOV/DEC	1	0	4	-4	OCT/NOV/DEC	12	29	153	-124
JAN/FEB/MAR	2	0	1	-1	JAN/FEB/MAR	59	23	26	-3
APR/MAY/JUNE	2	0	0	0	APR/MAY/JUNE	9	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	27 CLUBS OF 59 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	680 (61.04%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	434 (38.96%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	252
OTHER		HEAD OF HOUSEHOLD	120
TOTAL		NON-HEAD OF HOUSEHOLD	132